General Information

| Name of the Company: Bloom Dekor Limited | | | | | | | | |
|--|---------------------|--|--|--|--|--|--|--|
| Scrip Code, class of security: 526225, Equity shares | | | | | | | | |
| Quarter ended: 30-9-2015 | | | | | | | | |
| General information [Abstract] | | | | | | | | |
| Scrip code | 526225 | | | | | | | |
| Name of the company | Bloom Dekor Limited | | | | | | | |
| Class of security | Equity shares | | | | | | | |
| Type of report | Quarterly | | | | | | | |
| Reason for additional filling | | | | | | | | |
| Whether company has more than one class of shares or securities having voting rights | No | | | | | | | |
| Whether company is SME | No | | | | | | | |
| Date of report | 30-9-2015 | | | | | | | |

Disclosure of shareholding pattern

| Naı | me of the Company : Bloom Dekor Lin | nited | | | | | | | | | |
|-----------------------------|--|----------------------------------|---|--|--|--|--|--|--|--|--|
| Scr | ip Code, class of security : 526225, Ed | quity shares | | | | | | | | | |
| Qu | arter ended : 30-9-2015 | | | | | | | | | | |
| Dis | Disclosure of notes on shareholding pattern Notes | | | | | | | | | | |
| Par | tly paid-up shares | | | | | | | | | | |
| ID | Description partly paid-up shares | Number of partly paid-up shares | As a percentage of total number of partly paid-up shares | As a percentage of total number of shares of the company | | | | | | | |
| Sha | res held by promoter or promoter gr | oup | | | | | | | | | |
| | al Shares held by promoter or moter group | | | | | | | | | | |
| Sha | res held by public | 1 | | | | | | | | | |
| Tot | al Shares held by public | | | | | | | | | | |
| Tot | al | | | | | | | | | | |
| Ou | tstanding convertible securities | 1 | | | | | | | | | |
| ID | Description of outstanding convertible securities | Number of outstanding securities | As a percentage of total number of outstanding convertible securities | As a percentage of total number of shares of the company, assuming full conversion of the convertible securities | | | | | | | |
| Sha | res held by promoter or promoter gr | oup | | | | | | | | | |
| | al shares held by promoter or moter group | | | | | | | | | | |
| Sha | res held by public | | | | | | | | | | |
| Tot | al Shares held by public | | | | | | | | | | |
| Tot | al | | | | | | | | | | |
| Wa | rrants | | | | | | | | | | |
| ID | Description of warrants | Number of warrants | As a percentage of total number of warrants | As a percentage of total number of shares of the company, assuming full conversion of warrants | | | | | | | |
| Sha | res held by promoter or promoter gr | oup | | | | | | | | | |
| | al Shares held by promoter or moter group | | | | | | | | | | |
| Sha | res held by public | | | | | | | | | | |
| Total Shares held by public | | | | | | | | | | | |
| Tot | al | | | | | | | | | | |
| ass | al paid-up capital of the company uming full conversion of warrants I convertible securities | 6850000 | | | | | | | | | |

Disclosure of fully paid-up shares

| Scri | p Code, class of | f security : 526 | 225. Fauity sha | res | | | | | |
|------|--|----------------------------------|---------------------------|---------------------------------|---|------------------------------------|----------------------------|------------------------|---------------------------|
| | rter ended : 30 | | 223, Equity snu | 103 | | | | | |
| _ | closure of notes | | p shares | | | | | | Notes |
| | egory code | | | | | Total Share percentage number of s | | | ledged or e encumbered |
| | | | Number of shareholders of | Total number of shares | Number of shares held in dematerialised form | As a percentage of (A+B) | As a percentage of (A+B+C) | Number of shares | As a percentage |
| (I) | (II) | | (III) | (IV) | (V) | (VI) | (VII) | (VIII) | (IX)= (VIII)/(IV)*100 |
| (A) | Shareholding of | of Promoter an | d Promoter Gi | oup | • | • | • | • | • |
| (1) | Indian | | | | | | | | |
| (a) | Individuals or undivided fami | | 6 | 3439474 | 3439464 | 50.21 | 50.21 | | |
| (b) | Central govern | | | | | | | | |
| (c) | Bodies corpora | ate | 1 | 128000 | 128000 | 1.87 | 1.87 | | |
| (d) | Financial instit banks | tutions or | | | | | | | |
| (e) | Any other (specify) | Description of Shareholder | | | | | | | |
| | | Total Others | | | | | | | |
| | Sul | b Total (A) (1) | 7 | 3567474 | 3567464 | 52.08 | 52.08 | | |
| (2) | Foreign | | ı | 1 | 1 | 1 | 1 | 1 | ı |
| (a) | Non-resident in foreign individ | | | | | | | | |
| (b) | Bodies corpora | ate | | | | | | | |
| (c) | Institutions | | | | | | | | |
| (d) | Qualified forei | Ī | | | | | | | |
| (e) | Any other (specify) | Description of Shareholder | | | | | | | |
| | | Total Others | | | | | | | |
| | Sul | b-Total (A) (2) | | | | | | | |
| | tal Shareholdin nd Promoter G | | 7 | 3567474 | 3567464 | 52.08 | 52.08 | | |
| (B) | Public Shareho | olding | 1 | I . | 1 | 1 | I | 1 | 1 |
| (1) | Institutions | | | | | | | | |
| (a) | Mutual funds of | or UTI | | | | | | | |
| (b) | Financial institutions or banks | | | | | | | | |
| (c) | Central government or State government(s) | | | | | | | | |
| (d) | Venture capita | al funds | | | | | | | |
| (e) | Insurance com | panies | | | | | | | |
| (f) | Foreign institu | tional | | | | | | | |

| | | | | | Report Clause 35 | 5.html | | |
|---------------------------------|---|----------------------------------|-----------------|-----------|-------------------|------------|-------|--|
| | investors | | | | | | | |
| (g) | g) Foreign venture capital investors | | | | | | | |
| (h) | Qualified forei | gn investor | | | | | | |
| (k) | Any other (specify) | Description of Shareholder | | | | | | |
| | | Total Others | | | | | | |
| | Sul | o Total (B) (1) | | | | | | |
| (2) | Non-Institution | | | | | | | |
| (a) | Bodies corpora | | 41 | 659673 | 655373 | 9.63 | 9.63 | |
| (b) | Individuals | | | | | | | |
| i | Individual shar holding nomina capital up to R | ıl share | 2591 | 829977 | 488282 | 12.12 | 12.12 | |
| ii | ii Individual shareholders holding nominal share capital in excess of Rs one lakh | | 17 | 783974 | 736874 | 11.44 | 11.44 | |
| (c) | Qualified forei | gn investor | | | | | | |
| (d) | Any other (specify) | Description of Shareholder | | | | | | |
| 1 | Non- Institutions Shareholders | NRI | 78 | 958506 | 948006 | 13.99 | 13.99 | |
| 2 | Non- Institutions Shareholders 2 | HUF | 25 | 50146 | 50146 | 0.73 | 0.73 | |
| 3 | Non- Institutions Shareholders 3 | Clearing Members | 1 | 250 | 250 | 0 | 0 | |
| | | Total Others | 104 | 1008902 | 998402 | 14.73 | 14.73 | |
| | Su | b-total (B) (2) | 2753 | 3282526 | 2878931 | 47.92 | 47.92 | |
| To | otal Public Shar | | 2753 | 3282526 | 2878931 | 47.92 | 47.92 | |
| TOTAL (A)+(B) | | | 2760 | 6850000 | 6446395 | 100 | 100 | |
| (C) | Shares held by | custodians and | d against which | depositor | y receipts have b | een issued | | |
| (1) Promoter and promoter group | | | | | | | | |
| (2) | Public | | | | | | | |
| То | tal Shares held | by Custodians (C) | | | | | | |
| (| GRAND TOTAL | 2760 | 6850000 | 6446395 | | 100 | | |

(I) (b) Statement showing holding of securities (including shares,warrants,convertible securities) of persons belonging to the category Promoter and Promoter Group

Name of the Company: Bloom Dekor Limited Scrip Code, class of security: 526225, Equity shares Quarter ended: 30-9-2015 Disclosure of notes on securities belonging to the category "Promoter and Promoter Group" Notes Sr. No. Total shares (including underlyin Convertible shares Warrants securities assuming As a held as a full percentage percentage Number Number Number of percentage conversio Name of Encumbered of grand of total percentage PAN of of the convertible of total Asa of οf of grand - number of total (A) + numbers the Promoter shares percentage warrants securities numbers of warrants shareholder (B) + (C)total (A) + shares of held convertible held held and (B) + (C)of clause warrants securities convertib (I)(a)of the of same securities same class class as a percentag of diluted share capital (VI)=(II) (II) (a) (III) (IV) **(V)** (I)(a) (VII) (VIII) (IX) (X) (XI) **(I)** (XII) (V)/(III)*100 SUNIL SITARAM AAXPG1046R 2188555 31.95 31.95 GUPTA **RUPAL** 2 AAXPG1150C 523889 7.65 7.65 **GUPTA** KARAN 3 **SUNIL** ALSPG4239N 326304 4.76 4.76 **GUPTA** ANIKA AKVPG2162N 245794 **SUNIL** 3.59 3.59 **GUPTA** SUNIL 154922 AAAHG3650E 2.26 2.26 GUPTA KARAN INTERIORS AABCK7548R 128000 1.87 1.87 LIMITED DR. RAMESH ABEPS3671E 0

3567474 52.08

SHAH

Total

52.08

(I) (c) (i) Statement showing holding of securities (including shares,warrants,convertible securities) of persons belonging to the category Public and holding more than 1% of the total number of shares

| Nan | ne of the Company : Bl | oom Dekor Limit | ed | | | | | | | |
|------------|---|-----------------------|------------------------------------|--|----------------------------------|--|--|---|---|--|
| Scri | p Code, class of securit | y : 526225, Equi | ty shares | | | | | | | |
| Qua | rter ended : 30-9-2015 | | | | | | | | | |
| | Disclosure of notes on holding of securities of persons belonging to the category "Public" and holding more than one percentage of the total number of shares | | | | | | | | | |
| Sr. No. | | | | | | | | | | |
| | Name of the shareholder | PAN of Shareholder | Number of the shares held | Shares as percentage of total number of shares (i.e, Grand Total (A) + (B) + (C) indicated in statement at para (I) (a) above} | Number of warrants held | Warrants held as a percentage of total numbers of warrants of the same class | Number of convertible securities held | Convertible securities as percentage of total numbers of convertible securities of same class | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a percentage of diluted share capital | |
| (I) | (II) | (II) (a) | (III) | (IV) | (V) | (VI) | (I)(a) (VII) | (VIII) | (IX) | |
| 1 | BIMALKUMAR P BRAHMBHATT | ALPPB5205N | 819351 | 11.96 | | | | | 11.96 | |
| 2 | BENNETT COLEMAN AND COMPANY LIMITE | AAACB4373Q | 623375 | 9.1 | | | | | 9.1 | |
| 3 | SATHYA S | AIJPS2696H | 170080 | 2.48 | | | | | 2.48 | |
| 4 | SANGEETHA S | AIJPS3739F | 131378 | 1.92 | | | | | 1.92 | |
| 5 | NEHA RAVINDRAKUMAR SHETHWALA | BNJPS1826B | 127500 | 1.86 | | | | | 1.86 | |
| 6 | UPENDRA H BRAHMBHATT | AMBPB2459D | 106500 | 1.55 | | | | | 1.55 | |
| Tota | ıl | | 1978184 | 28.88 | | | | | 28.88 | |

(I) (c) (ii) Statement showing holding of securities (including shares,warrants,convertible securities) of persons (together with PAC) belonging to the category Public and holding more than 5% of the total number of shares of the company

| Nan | ne of the Company | : Bloom Dekor l | Limited | | | | | | | | |
|------------|---|-----------------------|------------------------------------|--|----------------------------------|--|--|---|---|--|--|
| Scri | p Code, class of se | curity : 526225, | Equity sha | ires | | | | | | | |
| Qua | rter ended : 30-9- | 2015 | | | | | | | | | |
| | Disclosure of notes on holding of securities of persons (together with PAC) belonging to the category "Public" and holding more than five percentage of the total number of shares of the company | | | | | | | | | | |
| Sr. No. | | | | | | | | | | | |
| | Name of the shareholder | PAN of Shareholder | Number of the shares held | Shares as percentage of total number of shares {i.e, Grand Total (A) + (B) + (C) indicated in statement at para (I) (a) above} | Number of warrants held | Warrants held as a percentage of total numbers of warrants of the same class | Number of convertible securities held | Convertible securities as percentage of total numbers of convertible securities of same class | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a percentage of diluted share capital | | |
| (I) | (II) | (II) (a) | (III) | (IV) | (V) | (VI) | (I)(a) (VII) | (VIII) | (IX) | | |
| 1 | BIMALKUMAR P BRAHMBHATT | ALPPB5205N | 819351 | 11.96 | | | | | 11.96 | | |
| 2 | BENNETT COLEMAN AND COMPANY LIMITE | AAACB4373Q | 623375 | 9.1 | | | | | 9.1 | | |
| Tota | ıl | | 1442726 | 21.06 | | | | | 21.06 | | |

(I) (d) Statement showing details of locked-in shares

| Nan | Name of the Company: Bloom Dekor Limited | | | | | | | | | | |
|------------|--|-----------------------|----------------------------|--|--|--|--|--|--|--|--|
| Scri | Scrip Code, class of security: 526225, Equity shares | | | | | | | | | | |
| Qua | Quarter ended : 30-9-2015 | | | | | | | | | | |
| Disc | Disclosure of notes on locked-in shares Notes | | | | | | | | | | |
| | I | | I | | | | | | | | |
| Sr. No. | Name of the Shareholder | PAN of Shareholder | Number of locked-in shares | Locked-in-shares as a percentage of total number of shares held by {i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (I)(a) above} | Promoter / Promoter Group / Public | | | | | | |
| (I) | (II) | (II)(a) | (III) | (IV) | (V) | | | | | | |
| 1 | KARAN SUNIL GUPTA | ALSPG4239N | 226625 | 3.31 | Promoter Group | | | | | | |
| Tota | ıl | | 226625 | 3.31 | | | | | | | |