

Date: September 9, 2024

To,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Respected Sir / Ma'am,

Sub: Intimation under Regulation 47 of SEBI (LODR) Regulations, 2015 - Newspaper Advertisements in respect of 33rd Annual General Meeting.

Ref: Bloom Dekor Limited (Security Id: BLOOM Security Code: 526225)

Please find attached herewith the copy of newspaper notice informing about the Thirty third (33rd) Annual General Meeting Notice / E-voting / Cut-off date as published in The Indian Express newspaper- (in English) and Financial Express- (in Gujarati) as per the requirement of Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on your record

Thanking You,

Yours faithfully,

For, **Bloom Dekor Limited**


Tushar Donda
Company Secretary



Place: Ahmedabad

Encl: A/a.



3 GUJARAT

‘Unknown fever’ kills 14 people in 6 days in Kutch

BRENDAN DABHI & RITU SHARMA
AHMEDABAD, SEPTEMBER 8

THE STATE government has dispatched 22 medical and surveillance teams to Kutch after 14 ‘suspicious’ deaths, including that of six children, following fever and pneumonia have been reported in six days between September 3 and 8 from Lakhpat and Abdasa talukas of the district. While some local district panchayat members claimed that doctors had not been able to accurately diagnose the fever, which was also causing difficulty in breathing, the district administration stated that the cases, prima facie, appeared to be that of influenza.

Two of the 14 deaths were reported Sunday after the investigation teams arrived at the affected areas. The *Indian Express* has learned. The twin deaths were of patients with similar symptoms who succumbed to pneumonia by Sunday evening. Notably, the deceased are all from the Jat Maldhari community, a shepherding tribe. While six deceased are children between five and 16 years of age, three are between 18-20 years, two are 30-32 years old and three others are between 44 and 50 years. The deceased include five women and nine men.

Primary clinical investigation showed that while at least 10 of these patients died due to pneumonia and/or severe respiratory distress and respiratory tract infection, two died of myocardial infarctions (heart attacks), one suffered a fatal ischemic stroke (brain stroke), and another was a patient of Acute Lymphoblastic Leukaemia (blood cancer).

“Prima facie, since it does not look like a communicable disease, they look like influenza cases as there is no clustering of cases on record. The cases, in the past one week, have been reported from the villages of Bekhada, Sandhivand and Bharavandh of Lakhpat taluka. Primarily, it appears to be influenza and pneumonia after the heavy rainfall,” Kutch collector Amit Arora told *The Indian Express*.

As on Sunday, the Kutch region recorded the highest of 183 per cent average rainfall in the southwest monsoon this season, according to State Emergency Operation Centre (SEOC) Gandhinagar. Lakhpat taluka has received 672 mm rainfall (175 per cent).

Speaking to media persons, State Health Minister Rushikesh Patel said the government has taken note of the 12 deaths that

were recorded in the past 3-4 days. “Health expert teams, including microbiologists, a paediatrician, an epidemiologist and public health teams have been sent. All affected areas are also to be surveyed for which the report is to be submitted in two days,” Patel said.

Dr Chetan Mehta, the Regional Deputy Director (RDD) of Medical Services in for Saurashtra-Kutch, told *The Indian Express*, “An RRT has been sent and they have begun their investigation on Sunday afternoon. They will be looking at various angles since the clinical presentation is that of pneumonitis. The team of 10 doctors includes physicians, medicine experts, pediatricians, pathologists and microbiologists, who will try to correlate factors and clinical symptoms.”

Vet teams are on the ground to rule out zoonotic diseases. “We sent a veterinary team there. They went to Bekhada village and we first inspected the owners, the cattle and the premises. We have found that no animal deaths have taken place in the previous 10 days of the human deaths. So that has been ruled out,” Dr RD Patel, Deputy Director of Animal Husbandry in Kutch, told *The Indian Express*.

It was also suspected that consumption of infected meat of any of these cattle was a probable cause. “However, that has been ruled out because microorganisms are rendered dead above 70 degrees Celsius. Meanwhile, we have drawn samples of the cattle, including buffaloes, cows and goats, which are in almost all the families because this is a predominantly shepherding community,” Dr Patel added.

The Rapid Response Teams (RRT) that have been dispatched from Gandhinagar and PDU Medical College Rajkot are collecting samples, including that of the family members of the deceased, for diseases such as malaria, dengue, Congo fever, and H1N1 swine flu, among others, Arora confirmed. Some samples will be tested at the Gujarat Biotechnology Research Centre (GBRC) in Gandhinagar, he added.

Since clustering has been ruled out, the RRT will decide areas from where samples would be collected, he told *The Indian Express*. “We are not able to pinpoint the cause at the moment as one of these deaths is due to cardiac arrest. Samples are being collected of the family members. Also, fever cases at the health centres of surrounding villages are also being sent for testing,” he

added.

Meanwhile, a survey by the local health teams is also underway at five villages in the affected area of Lakhpat and Abdasa talukas. By Sunday evening, the 25 teams had conducted house-to-house surveys of 270 households comprising 1,381 people of the total population of 2,234.

Kutch district panchayat member Meenaba Jadeja, in a letter to Gujarat Congress chief Shaktisinh Gohil, claimed 12 persons in the 5-50 age group have died between September 3 and 9 due to fever in Bekhada, Sanandro, Morgar and Bharavandh villages in Lakhpat taluka.

“Persons with fever were earlier admitted to a private hospital at Vermanagar town in Lakhpat taluka. They were then taken to Dayapar CHC and finally to Bhuj general hospital. One patient was shifted to Ahmedabad. They died without recovering from the fever,” former Lakhpat panchayat member Hussain Rayma said.

According to residents, patients had fever, cold, cough, pneumonia and were having difficulty breathing, while another district panchayat member Mamd Jung Jat said doctors had not been able to make an accurate diagnosis of the disease.

-WITHPTIINPUTS

State likely to see wettest monsoon after 2021 this yr

EXPRESS NEWS SERVICE
AHMEDABAD, SEPTEMBER 8

WITH ALMOST a week remaining for the normal date of withdrawal of the Southwest Monsoon from Gujarat and more heavy rainfall forecasted this week, Gujarat is expected to record the wettest monsoon since 2021.

The state has so far received 122 per cent average rain this season, shows data from State Emergency Operation Centre (SEOC) Gandhinagar. The current rainfall figure is equivalent to the total rain receipt the state recorded in 2022 — the highest in the three years after 2021. Notably, September 15 is the normal date of withdrawal of monsoon from the state.

The total rain receipt rose after all the regions, including north that saw the lowest rainfall so far this year, crossed 100 per cent of average rainfall. Among regions, Kutch received the highest at 183 per cent, followed by the Saurashtra region with 129 per cent, South Gujarat at 124 per cent, East Central at 117 per cent and North Gujarat at 105 per cent.

The figures are expected to rise further with the India Meteorological Department (IMD) forecasting heavy rain for this week as well. It has issued a heavy rainfall warning for three days, till September 11, in eastern and a few



Gujarat has so far received 122 per cent average rain this season. Bhupendra Rana

northern districts along with light to moderate rainfall in other parts of the state.

At 425 mm and 442 mm, respectively, the rainfall distribution is almost equally spread across July and August. June recorded 115 mm and September till Sunday 94 mm. Of 251 talukas, 115 received above 1,000 mm rainfall and 116 between 501 and 1,000 mm. Only 20 talukas, recorded rainfall between 251 mm and 500 mm.

According to SEOC data, 2022 received the highest of 122 per cent average monsoon rainfall in the past three years. This was followed by 2023 and 2021 at 108 per cent and 98 per cent, respectively.

On Monday, heavy rains are expected in the districts of Sabarkantha, Aravalli, Dahod and

Mahisagar. Also, “light to moderate thunderstorm with lightning and surface wind 30-40 kmph (in gust) accompanied with light to moderate rain is very likely in the districts of Banaskantha, Patan, Mehsana, Sabarkantha, Gandhinagar, Aravalli, Kheda, Ahmedabad, Anand, Panchmahal, Dahod, Mahisagar, Vadodara, Chhota Udupur, Narmada, Bharuch, Surat, Dang, Tapi, Navsari and Valsad,” the IMD forecast stated.

The fresh showers have been attributed to the monsoon trough that continues to pass through Bikaner, Narnaul, Jhansi, Damoh, Mana, Puri and to the centre of depression over west-central and adjoining northwest Bay of Bengal, along with a cyclonic circulation over central Rajasthan and the neighbourhood.



GUJARAT CONFIDENTIAL

ALL’S NOT WELL

THE STATE government removed Dr Yogeshanand Goswami as the chief executive officer of Gujarat Medical Education and Research Society (GMERS) that heads 13 government-controlled medical colleges. Dr Goswami, who is the sole full time Class-I doctor at the post of Dean/Superintendent in the Society, was appointed the Dean of GMERS Sola Medical College in Ahmedabad. Soon after he took charge of his new role early last week, Dr Goswami went on a month-long leave, leaving no doubts about the circumstances in which the appointment was made.

UNPLANNED MEETING

CHIEF MINISTER Bhupendra Patel was in Surat Friday to participate in the launching of Jal Sanchay, Jan Bhagidari at an indoor stadium along with Union Water Resources minister and Gujarat BJP president C R Paatil. After the event, CM Patel, Minister of State for Home Harsh Sanghavi and Education minister Praful Panseriya met Jain monk Acharya Mahashramanji at Bhagwan Mahavir University on the New City Light Road. Sources said the meeting was unplanned.

SIAM
64th annual convention | 2024
10th September 2024 | New Delhi

Contact: 91-11-47103010 | For online registration, visit: www.siam.in

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Union Minister of Railways,
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SPEAKERS

Mr Nitin Gadkari, Hon'ble Union Minister of Road Transport & Highways, Government of India

Mr Kamran Rizvi, Secretary, Ministry of Heavy Industries, Government of India

Mr Vinod Aggarwal, President, SIAM and Managing Director & CEO, Volvo Eicher Commercial Vehicles Ltd.

Mr Shallesh Chandra, Vice President, SIAM and Managing Director, Tata Motors Passenger Vehicles Ltd. and Tata Passenger Electric Mobility Ltd.

Mr S Sandilya, Past President, SIAM & Group Chairman Royal Enfield (A Unit of Eicher Motors Ltd.)

Ms Shraddha Suri Marwah, President, ACMA and Chairperson & Managing Director, Subros Ltd.

Mr H. D. Kumaraswamy, Hon'ble Union Minister of Heavy Industries and Steel, Government of India

Mr Sunil Barthwal, Secretary, Department of Commerce, Ministry of Commerce and Industry, Government of India

Mr Sanjiv Puri, President, CII and Chairman and Managing Director, ITC Ltd.

Mr Klaus Zellmer, Chairman - Management Board & CEO, Skoda Auto a.s.

Mr K N Radhakrishnan, Director & CEO, TVS Motor Company Ltd.

Mr Andreas Tschiesner, Sr Partner, Leader of Global Advanced Industries Practice, McKinsey & Company

Mr Anurag Jain, Secretary, Ministry of Road Transport & Highways, Government of India

Dr. V. Anantha Nageswaran, Chief Economic Advisor, Government of India

Mr Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Ltd.

Mr Jesse Schneider, Chief Executive Officer & Chief Technology Officer, ZEV STATION LLC, United States.

Mr Joykumar Thokchom, Chief Technology Officer - Battery Business Unit at Sakku Corporation, United States

Mr Nitesh Gupta, Partner and Leader of Auto practice in India, McKinsey & Company

BLOOM™ BLOOM DEKOR LIMITED

Regd Off: Survey No. 275, At & Po.: Dhanap, N.H. No. 8, Opp. Ambemata Temple, Tal. & Dist.: Gandhinagar-382355, Gujarat, India
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Telephone: 02770 - 250110/079 - 26841916/17; Fax: 02770 - 250101/079 - 26841914
Website: www.bloomdekor.com; • Email: redressal@bloomdekor.com

NOTICE OF THE 33rd ANNUAL GENERAL MEETING OF THE COMPANY, BOOK CLOSURE, CUT OFF DATE AND E-VOTING

NOTICE is hereby given that, in accordance with the Circular No. 14/2020 dated April 08, 2020, Circular No. 17/2020 dated April 13, 2020 issued by the Ministry of Corporate Affairs followed by Circular No. 20/2020 dated May 05, 2020 and Circular No. 02/2021 dated January 13, 2021, December 8, 2021, December 14, 2021, May 05, 2022, Circular No. 10/2022 dated December 12, 2022 and Circular No. 09/2023 dated September 25, 2023 (hereinafter collectively referred to as “MCA Circulars”) issued by Ministry of Corporate Affairs (“MCA”) for holding of Annual General Meeting through VC or OAVM without the physical presence of Members at a common venue, the Thirty third (33rd) Annual General Meeting (AGM) of the Members of Bloom Dekor Limited will be held on Monday, September 30, 2024 at 04:00 PM. IST through Video Conferencing (“VC”) / Other Audio Visual Means (“OAVM”) to transact the Ordinary Businesses as set out in the notice of 33rd AGM.

In accordance with the above mentioned MCA Circulars and SEBI Circular No. SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated May 13, 2022, the Notice of 33rd AGM along with Annual Report 2023-24 is being sent through electronic mode only to those Members whose email addresses are registered with the Company/ Depositories as on Friday, August 30, 2024. Member may note that Notice of 33rd AGM and Annual Report 2023-24 have been uploaded on the website of the Company at www.bloomdekor.com, website of BSE Limited at www.bseindia.com and website of National Securities Depository Limited (NSDL) i.e. www.evoting.nsdl.com.

In light of the MCA Circulars, the shareholders whether holding equity shares in demat form or physical form and who have not submitted their email addresses and in consequence to whom the notice of 33rd AGM and Annual Report 2023-24 could not be serviced, may temporarily get their e-mail addresses registered by following the procedure given below:

- In case shares are held in physical mode, please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to redressal@bloomdekor.com.
- In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to redressal@bloomdekor.com.
- Alternatively member may send an e-mail request to evoting@nsdl.com for obtaining User ID and Password by proving the details mentioned in Point (a) or (b) as the case may be.

Post successful registration of the e-mail address, the shareholder would get soft copies of notice of 33rd AGM and Annual Report 2023-24 and the procedure for e-voting along with the user-id and the password to enable them for e-voting in respect of 33rd AGM. In case of any queries, shareholder may write to the Company at redressal@bloomdekor.com. Shareholders are requested to register/ update their complete bank details and Email Ids with their Depository Participant(s) with whom they maintain their demat accounts if shares are held in dematerialized mode by submitting the requisite documents.

The Register of Members and Share Transfer Books of the Company will be closed from Tuesday, September 24, 2024 to Monday, September 30, 2024 (both days inclusive) for the purpose of Thirty third AGM and same will be reopened from Tuesday, October 1, 2024 onwards. Members whose names are recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on Monday, September 23, 2024 (“Cut-off date”), shall only be entitled to avail the facility of remote e-voting as well as e-voting on the date of Annual General Meeting.

Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rules made thereunder (as amended) and Regulation 44 of SEBI (LODR) Regulations, 2015 (as amended) and above mentioned MCA Circulars, the Company is providing facility of remote e-voting and e-voting on the date of the AGM to its Members in respect of the businesses to be transacted at the AGM. For this purpose, the Company has entered into an agreement with NSDL for facilitating voting through electronic means.

The remote e-voting will commence on 9:00 A.M. on Friday, September 27, 2024 and will end on 5:00 P.M. on Sunday, September 29, 2024. During this period, the members of the Company holding shares as on Cut-off date may cast their vote electronically (Remote E-Voting). Members may note that a) the remote e-voting module shall be disabled by NSDL after the aforesaid date and time for voting and once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently; b) the facility of e-voting shall be made available at the 33rd AGM; and c) the members who have cast their vote by remote e-voting prior to the 33rd AGM may also attend the 33rd AGM but shall not be entitled to cast their vote again. Detailed procedure for remote e-voting/ e-voting is provided in the Notice of the 33rd Annual General Meeting.

Any person, who acquires shares of the Company and become member of the Company after dispatch of the Notice of AGM and holding shares as on the cut-off date i.e. Monday, September 23, 2024, may obtain the login ID and password by sending a request at evoting@nsdl.com or redressal@bloomdekor.com. However, if you are already registered with NSDL for remote e-voting then you can use your existing user ID and password for casting your vote. If you forgot your password, you can reset your password by using “Forgot Password” option available on www.evoting.nsdl.com. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.

In case of any queries for e-voting, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on toll free no.: 022 - 4886 7000 or send a request at evoting@nsdl.com. Members may also contact Mr. Tushar Donda, Company Secretary of the Company at the corporate office of the Company or may write an e-mail to redressal@bloomdekor.com or may call on 079 - 2684 1916/17 for any further clarification.

Members can attend and participate in the Annual General Meeting through VC/OAVM facility only. The instructions for joining the Annual General Meeting are provided in the Notice of the Annual General Meeting. In case the shareholders/members have any queries or issues regarding participation in the AGM, you can write an email to evoting@nsdl.com or Call at: 022 - 4886 7000. Members attending the meeting through VC/OAVM shall be counted for the purposes of reckoning the quorum under Section 103 of the Companies Act, 2013.

For, Bloom Dekor Limited
Sd/-
Tushar Donda
Company Secretary

Place: Ahmedabad
Date: September 7, 2024

